



# BE A PART OF SOMETHING BIG! MAINSTAGE CENTER FOR THE ARTS 24TH ANNUAL BLACKWOOD PUMPKIN FESTIVAL

EXCITING OPPORTUNITIES FOR YOUR COMPANY

Dear Business Leader,

Looking for an exciting opportunity to engage the community? A chance to reach as many as 10,000 South Jersey Consumers?

Mainstage Center for the Arts, a **non-profit 501(c)(3)** performing arts organization, would like to invite you to be part of one of South Jersey's largest festivals.

On Sunday, October 4, 2015, from 11:00 AM to 4:00 PM, the Festival will feature:

- \* 200 arts, crafts, and food vendors
- \* Quality family entertainment and events
- \* Games and amusements for children of all ages
- \* Multiple entertainment stages
- \* A number of contests
- \* Satellite parking with shuttle busses to transport the crowds
- \* Hundreds of volunteers
- \* Multiple activity zones
- \* Centered on both sides of the Black Horse Pike - a highly visible event.
- \* An annual event that South Jersey residents plan on and flock to every year.
- \* Your sponsorship is tax deductible.

*We offer a number of sponsorship packages with a wide range of sponsor perks. Please review our sponsorship spread sheet to learn more.*





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## Mission

Mainstage Center for the Arts provides a creative, vibrant, and nurturing environment for youth *and* adults. Using the performing arts as a catalyst for individual expression and growth, Mainstage enriches the quality of life for its South Jersey community.

## Vision

Mainstage Center for the Arts envisions a future...

- where creative expression is perceived as a valuable component of youth and adult education;
- where the performing arts are embraced as a source of pride for the community;
- where opportunities are provided for those who enjoy the arts experience as either audience or participant, as well as for those who choose to pursue arts careers;
- and where Mainstage is a valued regional center for artistic programs and services.



## What we do now

- \* Offer affordable classes in acting, dance and voice in three different South Jersey Communities
- \* Engage over 500 youth each summer in our performing and visual arts camps allowing them to participate in a "free to me" atmosphere.
- \* Employ approximately 150 young adults, experienced performers, educators and administrators each year.
- \* Provide entertainment for communities and organizations through our Harmony and Encore Show choirs.
- \* Sponsor community events like the Blackwood Pumpkin Festival, and Sounds of the Season.
- \* Provide a training ground, and production source for area high school and community theatre programs.
- \* Create affordable performing arts experiences through plays, musicals, and concerts making the arts accessible to the entire South Jersey Community.
- \* Build the confidence and self-esteem of our youth thus contributing to their success as a leaders in their generation.



# 2015 Mainstage's Blackwood Pumpkin Festival

## Sponsor Choices

<b>Branding Opportunities</b>	<b>Gold</b> (\$5000 +)	<b>Silver</b> (\$2500-4999)	<b>Bronze</b> (\$1000-2499)	<b>Enthusiast</b> (\$500-999)	<b>Patron</b> (\$250-499)	<b>Fan</b> (\$100-249)	<b>Friend</b> (\$50-99)
Visibility on Black Horse Pike Banner	X						
Feature article in email newsletter	X	X					
Use of hospitality space in Academy Hall for your company	X	X					
Digital advertising at performances through May of 2016	X	X					
Zone sponsor advertised on ticket booths	X	X	X				
Included in newspaper ads	X	X	X				
Block of 10 tickets for the Holiday Show	X						
Block of 6 tickets for the Holiday Show		X					
Block of 4 tickets for the Holiday Show			X				
Block of 2 tickets for the Holiday Show				X			
Complimentary space in area of your choice	X	X	X				
Announced at all Festival performance areas	X	X	X	X			
Visible on signage at specific activity areas	X	X	X	X	X		
Visible on all Festival maps	X	X	X	X	X		
Appear on flyers and posters	X	X	X	X	X		
Coupon on Festival map	X	X	X	X	X		
One year posting on Festival website page	X	X	X	X	X	X	
Appear on event volunteer shirts	X	X	X	X	X	X	
Festival Contributor Board	X	X	X	X	X	X	X

**Yes, please include me as a 2015 Pumpkin Festival Sponsor!**

Name/Business \_\_\_\_\_

Contact: \_\_\_\_\_

Street \_\_\_\_\_

City/State/Zip Code \_\_\_\_\_

Telephone \_\_\_\_\_ E-mail \_\_\_\_\_

**Pumpkin Festival Sponsor Choice**

\_\_\_\_\_ Gold Sponsor (\$5,000 +)

\_\_\_\_\_ Silver Sponsor (\$2,500 - \$4,999.)

\_\_\_\_\_ Bronze Sponsor (\$ 1,000. - \$2,499.)

\_\_\_\_\_ Enthusiast Sponsor (\$500. - \$999.)

\_\_\_\_\_ Patron (\$250. - \$499.)

\_\_\_\_\_ Fan (\$100. - \$249.)

\_\_\_\_\_ Friend (\$50.)

Type of Payment:

\_\_\_\_\_ Check enclosed payable to "Mainstage Center for the Arts"

\_\_\_\_\_ Credit card (Visa / Master Card)

Card number \_\_\_\_\_ Exp. Date \_\_\_\_\_

Signature \_\_\_\_\_

Please return this sheet and check or credit card information to:

Mainstage Center for the Arts  
27 S. Black Horse Pike  
Blackwood, NJ 08012